



HIGH STAKES FOR HOPE

A Celebrity Poker Tournament & Gala

OCTOBER 2-4, 2026 | CAESARS WINDSOR

**A PREMIER WEEKEND OF POKER, PHILANTHROPY & PURPOSE
RAISING FUNDS FOR WINDSOR REGIONAL HOSPITAL FOUNDATION
& THE KIDNEY FOUNDATION OF CANADA**

WHY THIS EVENT MATTERS

Go All In for Healthcare. Be Part of Something Bigger.



- High Stakes for Hope is Windsor-Essex's first-of-its-kind charity poker tournament and gala weekend.
- In support of two incredible causes, we're rallying business leaders, celebrities, and changemakers to raise massive funds and community spirit.
- Supported By:
 - Windsor Regional Hospital Foundation
 - The Kidney Foundation of Canada
- Our Goal:
 - Raise money to deliver real local impact.



THE WEEKEND EXPERIENCE

3 Days. 1 Mission. Unforgettable Impact.



- **Breakdown:**

- **Friday:** VIP Celebrity Meet & Greet
- **Saturday:** Poker Tournament Day 1 + Gala Dinner + Live/Silent Auctions + VIP After-Party
- **Sunday:** Poker Finals + Champion Crowned

Caesars Windsor will host a high-energy, high-impact event like the region has never seen before.





WHY SPONSOR?

Position Your Brand at the Heart of Windsor's Premier Charity Event

- ✓ Premium brand visibility
- ✓ VIP access to exclusive events
- ✓ Community leadership positioning
- ✓ Social impact aligned with healthcare
- ✓ Content & media exposure before, during, and after the event



SPONSORSHIP PACKAGES



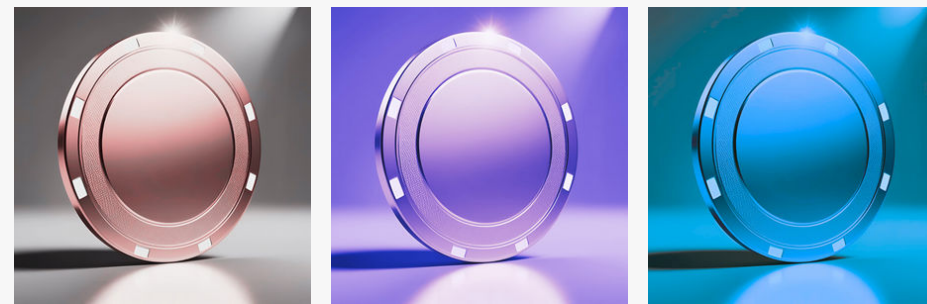
Tier / Perks	Silver \$2500	Gold \$5000	Platinum \$10,000	Diamond \$15,000	7 Stars \$25,000
Gala Tickets	2	4	6	8 (1 table)	16 (2 tables)
Poker Tournament Entries	2	2	3	4	8
Celebrity Sponsorship	-	-	-	-	✓
Naming Rights (Optional Upgrade)	-	-	-	✓	✓
VIP Meet & Greet	-	-	✓	✓	✓
Promotional Signage	-	✓	✓	✓	✓
Event Mention	-	✓	✓	✓	✓
Social Media	✓	✓	✓	✓	✓



PREMIUM PERKS & EXPOSURE

Sponsorship Comes with Serious Value

- Logo on event signage & screens
- Social media promotion to thousands of regional contacts
- Mentions during live events and on-stage recognition
- Ads in event programs & print collateral
- VIP Meet & Greet access
- Exclusive content and media shoutouts before and after event
- Payment plans also available only for these plans



Available for 7 Stars, Diamond, & Platinum Sponsors

NAMING RIGHT AVAILABLE

Put Your Name on the Experience



Limited naming rights opportunities available:

- [Your Brand] Gala Dinner
- [Your Brand] Poker Finals
- [Your Brand] VIP After-Party
- [Your Brand] Live Auction

+ \$5,000 Add-On (first-come, first-served)



WHO YOU'LL REACH

The Right Audience. The Right Energy.

- ✓ 400–500 high-value attendees
- ✓ Business owners, executives, entrepreneurs, professionals
- ✓ Celebrities & media personalities
- ✓ Local government and non-profit leaders
- ✓ Community influencers and philanthropists

Your brand will be front and center with Windsor-Essex's most connected audience.

MEET THE FOUNDERS

Led by Community Champions



Spectre Financial – Event Co-Lead,
Celebrity Engagement, Sponsorship &
Auction Coordination



All In Content – Event Co-Lead, Promotion,
Media Production & Marketing

JOIN US

Let's raise the stakes for health care and inspire Windsor-Essex to go All In.



- **Mission Impact:**

- Rallying community around health care with each dollar directly supporting both Windsor Regional Hospital Foundation and The Kidney Foundation of Canada.

- **Community Partnership:**

- Unique collaboration between Windsor Regional Hospital Foundation and The Kidney Foundation of Canada, local businesses, and community members.

- **Next Steps:**

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