



HIGH STAKES FOR HOPE

OCTOBER 3-4, 2026 | CAESARS WINDSOR

**A PREMIER WEEKEND OF POKER, PHILANTHROPY & PURPOSE
RAISING FUNDS FOR WINDSOR REGIONAL HOSPITAL FOUNDATION
& THE KIDNEY FOUNDATION OF CANADA**

WHY THIS EVENT MATTERS



Go All In for Healthcare. Be Part of Something Bigger.

- High Stakes for Hope is Windsor-Essex's first-of-its-kind charity poker tournament and gala weekend.
- In support of two incredible causes, we're rallying business leaders and changemakers to raise massive funds and community spirit.
- Supported By:
 - Windsor Regional Hospital Foundation
 - The Kidney Foundation of Canada
- Our Goal:
 - Raise money to deliver real local impact.



THE WEEKEND EXPERIENCE

1 Mission. Unforgettable Impact.



- **Breakdown:**

- **Saturday:** Poker Tournament Day 1 + Gala Dinner + Silent Auction
- **Sunday:** Poker Finals + Champion Crowned

Caesars Windsor will host a high-energy, high-impact event unlike anything the region has seen before.





WHY SPONSOR?

Position Your Brand at the Heart of Windsor's Premier Charity Event

- ✓ Premium brand visibility
- ✓ Community leadership positioning
- ✓ Social impact aligned with healthcare
- ✓ Content & media exposure before, during, and after the event



SPONSORSHIP PACKAGES



Tier / Perks	Bronze \$1,500	Silver \$2000	Gold \$2,500	Platinum \$3,000	Diamond \$4,000	7 Stars \$5,000
Gala Tickets	2	2	4	6	8	10
Poker Tournament Entries	1	2	2	3	4	5
Naming Rights (Optional Upgrade)	-	-	-	-	✓	✓
Promotional Signage	-	-	✓	✓	✓	✓
Event Mention	-	-	✓	✓	✓	✓
Social Media	-	✓	✓	✓	✓	✓



PREMIUM PERKS & EXPOSURE

Sponsorship Comes with Serious Value

- Logo on event signage & screens
- Social media promotion to thousands of regional contacts
- Mentions during live events and on-stage recognition
- Ads in event programs & print collateral
- Exclusive content and media shoutouts before and after the event



WHO YOU'LL REACH

The Right Audience. The Right Energy.

- ✓ Business owners, executives, entrepreneurs, professionals
- ✓ Local government and non-profit leaders
- ✓ Community influencers and philanthropists

Your brand will be front and center with Windsor-Essex's most connected audience.

MEET THE FOUNDERS

Led by Community Champions



Spectre Cares – Event Co-Lead, Celebrity Engagement, Sponsorship & Auction Coordination



All In Content – Event Co-Lead, Promotion, Media Production & Marketing

JOIN US

Let's raise the stakes for health care and inspire Windsor-Essex to go All In.



- **Mission Impact:**

- Rallying community around health care with each dollar directly supporting both Windsor Regional Hospital Foundation and The Kidney Foundation of Canada.

- **Community Partnership:**

- Unique collaboration between Windsor Regional Hospital Foundation and The Kidney Foundation of Canada, local businesses, and community members.

- **Next Steps:**

-  **Contact:** jason.primeau@spectrefinancial.ca or events@allincontent.ca
-  **Website:** highstakesforhope.com



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